



January 2025

Dear Atascadero Community Member,

Thanks to the continued support of our community and the dedication of our players' families, Atascadero Little League had another record-breaking season in 2024, with over 300 players and the opportunity to host the All-Star U12 District 65 Tournament.

As we prepare for the Spring 2025 season, we are reaching out to local businesses and families about exciting sponsorship opportunities. Would you be interested in supporting Atascadero Little League? Your sponsorship is a wonderful way to give back to the community and help provide hundreds of children with the chance to enjoy a great baseball experience. It's also a unique opportunity for exposure to local families throughout the season.

Please see the attached second page for various sponsorship options available.

Your generous donation will not only provide valuable advertisement for your business, but the funds will directly support several ongoing projects, including field maintenance, new equipment, and upgrades. Thanks to the contributions of our past sponsors, we've been able to complete projects such as new dugouts at Paloma Park, new benches at the Monterey Road fields, fresh infield dirt at Paloma, and new uniforms, baseballs, and coach's gear. **We are incredibly grateful for the continued support that makes all of this possible.**

To make your contribution, please email me at atascaderolittleleaguesponsors@gmail.com. You may also mail your donation, along with the completed second page of this document, to our PO Box. Alternatively, I'm happy to arrange an in-person pickup or accept payment via the Atascadero Little League Venmo. Please note that sponsorships are on a first-come, first-served basis, and while all requests will be considered, they are not guaranteed.

We deeply appreciate your consideration and hope you can join us in supporting our players. Thank you for helping make Atascadero Little League an amazing experience for all involved.

Go Atascadero Little League!

Ansley Brannon

Sponsorship Manager

C: (805) 441-0282 / E: atascaderolittleleaguesponsors@gmail.com



2025 ATASCADERO LITTLE LEAGUE SPONSORSHIP OPTIONS

ORANGE PACKAGE \$1000	GREY PACKAGE \$600	BANNER Sponsor \$300	JERSEY Sponsor \$200
4'x4' Scoreboard AD Spot *spots limited Business Name on Jersey Social Media Shout Out! Sponsor Link on League Website	3'x5' Outfield Banner Sign Business Name on Jersey Social Media Shout Out! Sponsor Link on League Website	3'x5' Outfield Banner Sign	Business Name on Jersey *spots limited

ANY "GREY" "ORANGE" OR "BANNER" SPONSORS FROM SPRING 2024 MAY QUALIFY FOR \$50 DISCOUNT

Please send this portion with payment OR contact Ansley for pickup. Please email ad artwork to AtascaderoLittleLeagueSponsors@gmail.com.

Mailing address: Atascadero Little League P.O. Box 2375 Atascadero CA 93423. Please make checks payable to **ATASCADERO LITTLE LEAGUE**.

Company and Contact Name: _____

Address: _____

Phone and Email: _____

Option GREY / ORANGE / BANNER and/or JERSEY: _____

Amount Paid: _____

Player/Coach Supporting (if any): _____